

# Proms in the Park



**St. Mary's College  
& Preparatory School**

**Saturday 8<sup>th</sup> July 2023**

**Sponsorship & Hospitality Opportunities**





Proms in the Park is back! St. Mary's College's Proms in the Park concert is one of the most ambitious events staged by any school in the country, and we are thrilled to finally bring it back this summer following a four-year break due to Covid.

This fantastic outdoor concert showcases the musical talent of children from St. Mary's College & Preparatory School and provides a summer evening spectacular of music, fireworks and family fun. Our 2019 event was attended by over 2,500 people and Proms 2023 promises to be even bigger and better.

We can offer excellent opportunities for you to promote your business by becoming a Proms in the Park sponsor. There is a wide variety of packages available and our team would be happy to discuss your specific needs. **For more information please contact the Marketing Dept. on 0151 924 3926 or email [proms@stmarys.lpool.sch.uk](mailto:proms@stmarys.lpool.sch.uk)**

Without the generous support of our sponsors and advertisers, we would not be able to stage this prestigious, high quality event. We hope that you can offer your support.

# Sponsorship Packages

## Main Event Sponsor

**£15,000**

Full page advert in event programme plus on-screen advertising.

Opportunity for product placement or 'goody bags' in marquees.

Sponsor acknowledgement in welcome address.

Logo featured on electronic and hard copy marketing materials.

Marquee for up to 10 people. Includes tables and chairs, concert tickets,

complimentary fizz, concert programmes, Union Jack hats & flags and free parking.

## VIP Marquee Sponsor

**£5,000**

Full page advert in event programme plus on-screen advertising.

Opportunity for product placement or 'goody bags' in marquees.

Sponsor acknowledgement in welcome address.

Logo featured on electronic and hard copy marketing materials.

Marquee for up to 10 people. Includes tables and chairs, concert tickets,

complimentary fizz, concert programmes, Union Jack hats & flags and free parking.

## Sponsor of Plasma Screens

**£2,500**

Full page advert in event programme plus on-screen advertising.

Opportunity for product placement or 'goody bags' in marquees.

Sponsor acknowledgement in welcome address.

Logo featured on electronic and hard copy marketing materials.

Marquee for up to 10 people. Includes tables and chairs, concert tickets,

complimentary fizz, concert programmes, Union Jack hats & flags and free parking.

## Sponsor of Fireworks

**£1,500**

Full page advert in event programme plus on-screen advertising.

Opportunity for product placement or 'goody bags' in marquees.

Sponsor acknowledgement in welcome address.

Logo featured on electronic and hard copy marketing materials.

Marquee for up to 10 people. Includes tables and chairs, concert tickets,

complimentary fizz, concert programmes, Union Jack hats & flags and free parking.

## 'A La Carte' Sponsorship Packages

**£500 plus**

This is a flexible, customised package designed to meet your specific goals and budget

### Advert in Event Programme

Inside front cover (full page colour)

**£500\***

Inside back cover (full page colour)

**£500\***

Full page advert

**£250\***

Full page advert plus on-screen advertising

**£300\***

\*Extra charge will apply if design support is required

### On Screen Advertising

Stand alone

**£100**

## Hospitality

### VIP Marquee

**£500**

A limited number of VIP marquees are available on a strictly first-come first-served basis (£100 deposit required).

The VIP marquee package is available for up to 10 people and includes;

- Marquee hire (tables & chairs included)
- Concert tickets
- Complimentary champagne
- Concert programmes
- Union Jack hats & flags
- Free parking

Other advertising opportunities such as pop up shop or product placement will also be considered.

For further information or to discuss any specific requirements, please contact the Marketing Department via email [proms@stmarys.lpool.sch.uk](mailto:proms@stmarys.lpool.sch.uk) or call 0151 924 3926.













# Outstanding results. Exceptional individuals.



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**St. Mary's College**  
Preparatory School

St. Mary's College Preparatory School  
The Mount  
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Blundellsands  
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L23 6TF

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**Bright Sparks  
and Early Years**  
St. Mary's College

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Crosby  
Liverpool  
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**St. Mary's College  
& Preparatory School**

St. Mary's College is a registered charity which exists to educate children.  
St. Mary's College Trust Limited. Reg. Office: Everest Road, Crosby, Liverpool L23 5TW.  
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