

Proms in the Park



**St. Mary's College
& Preparatory School**

Saturday 8th July 2023

Sponsorship & Hospitality Opportunities





Proms in the Park is back! St. Mary's College's Proms in the Park concert is one of the most ambitious events staged by any school in the country, and we are thrilled to finally bring it back this summer following a four-year break due to Covid.

This fantastic outdoor concert showcases the musical talent of children from St. Mary's College & Preparatory School and provides a summer evening spectacular of music, fireworks and family fun. Our 2019 event was attended by over 2,500 people and Proms 2023 promises to be even bigger and better.

We can offer excellent opportunities for you to promote your business by becoming a Proms in the Park sponsor. There is a wide variety of packages available and our team would be happy to discuss your specific needs. **For more information please contact the Marketing Dept. on 0151 924 3926 or email proms@stmarys.lpool.sch.uk**

Without the generous support of our sponsors and advertisers, we would not be able to stage this prestigious, high quality event. We hope that you can offer your support.

Sponsorship Packages

Main Event Sponsor

£15,000

Full page advert in event programme plus on-screen advertising.
Opportunity for product placement or 'goody bags' in marquees.
Sponsor acknowledgement in welcome address.
Logo featured on electronic and hard copy marketing materials.
Marquee for up to 10 people. Includes tables and chairs, concert tickets, complimentary fizz, concert programmes, Union Jack hats & flags and free parking.

VIP Marquee Sponsor

£5,000

Full page advert in event programme plus on-screen advertising.
Opportunity for product placement or 'goody bags' in marquees.
Sponsor acknowledgement in welcome address.
Logo featured on electronic and hard copy marketing materials.
Marquee for up to 10 people. Includes tables and chairs, concert tickets, complimentary fizz, concert programmes, Union Jack hats & flags and free parking.

Sponsor of Plasma Screens

£2,500

Full page advert in event programme plus on-screen advertising.
Opportunity for product placement or 'goody bags' in marquees.
Sponsor acknowledgement in welcome address.
Logo featured on electronic and hard copy marketing materials.
Marquee for up to 10 people. Includes tables and chairs, concert tickets, complimentary fizz, concert programmes, Union Jack hats & flags and free parking.

Sponsor of Fireworks

£1,500

Full page advert in event programme plus on-screen advertising.
Opportunity for product placement or 'goody bags' in marquees.
Sponsor acknowledgement in welcome address.
Logo featured on electronic and hard copy marketing materials.
Marquee for up to 10 people. Includes tables and chairs, concert tickets, complimentary fizz, concert programmes, Union Jack hats & flags and free parking.

'A La Carte' Sponsorship Packages

£500 plus

This is a flexible, customised package designed to meet your specific goals and budget

Advert in Event Programme

Inside front cover (full page colour)

£500*

Inside back cover (full page colour)

£500*

Full page advert

£250*

Full page advert plus on-screen advertising

£300*

*Extra charge will apply if design support is required

On Screen Advertising

Stand alone

£100

Hospitality

VIP Marquee

£500

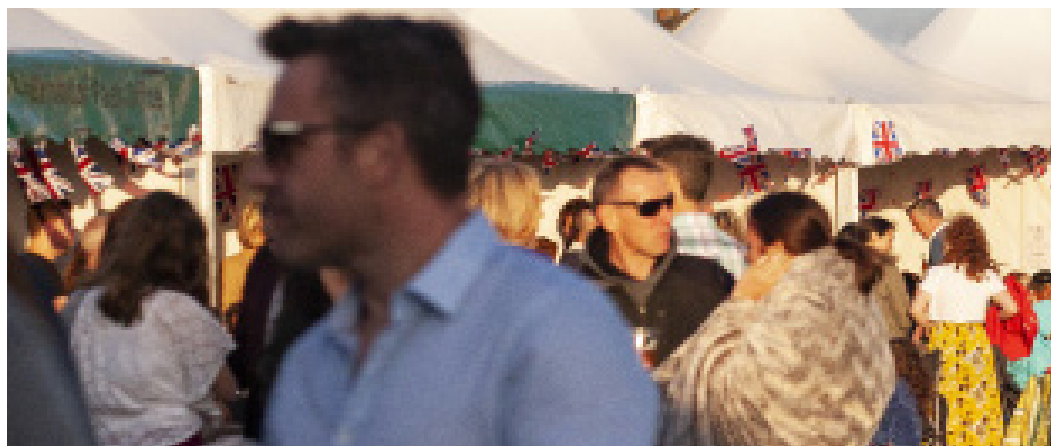
A limited number of VIP marquees are available on a strictly first-come first-served basis (£100 deposit required).

The VIP marquee package is available for up to 10 people and includes;

- Marquee hire (tables & chairs included)
- Concert tickets
- Complimentary champagne
- Concert programmes
- Union Jack hats & flags
- Free parking

Other advertising opportunities such as pop up shop or product placement will also be considered.

For further information or to discuss any specific requirements, please contact the Marketing Department via email proms@stmarys.lpool.sch.uk or call 0151 924 3926.













Outstanding results. Exceptional individuals.



**St. Mary's
College**
CROSBY

St. Mary's College
Everest Road
Crosby
Liverpool
L23 5TW

T: 0151 924 3926
F: 0151 932 0363
E: office@stmarys.lpool.sch.uk
W: www.stmarys.ac



St. Mary's College
Preparatory School

St. Mary's College Preparatory School
The Mount
Blundellsands Road West
Blundellsands
Liverpool
L23 6TF

T: 0151 924 6302
F: 0151 932 0363
E: prep@stmarys.lpool.sch.uk
W: www.stmarys.ac/prep



**Bright Sparks
and Early Years**
St. Mary's College

Claremont House
Liverpool Road
Crosby
Liverpool
L23 5TW

T: 0151 932 0743
F: 0151 932 0363
E: brightsparks@stmarys.lpool.sch.uk
W: www.stmarys.ac/bright-sparks



**St. Mary's College
& Preparatory School**

St. Mary's College is a registered charity which exists to educate children.

St. Mary's College Trust Limited. Reg. Office: Everest Road, Crosby, Liverpool L23 5TW.
Registered in England – Company No. 05412328 Registered Charity No. 1110311